There is an interesting trend here. In 1952 generally 70 percent of all [illegible] were coming from civilian sources, with 30 percent from the military. Thus far in 1953, however, 50 percent have come from civilian observers and 50 percent from military, [illegible] because of the fact that the nation's press has given relatively little publicity to the subject for the past 12 months. ATIC has established that there is a definite correlation between the amount of coverage for publication of flying saucers and the number of reports received by the Air Force.

For [illegible] reports was approximately [illegible] in the [illegible] 3, the total increased to [illegible] five days. [illegible] January there were [illegible] reports. [illegible] reason is [illegible], namely, a [illegible] pilot, a T.V. presentation [illegible] California, [illegible] Air Technical [illegible] weather [illegible] However, the California [illegible] at [illegible]

[illegible]

Over the past [illegible] years the [illegible] has been proved the effectiveness of the evaluation system. [illegible] the [illegible] the distribution [illegible] will be responsible for forwarding [illegible] (T-3,000CTS) [illegible] Air Technical Intelligence Center, Wright-Patterson Air Force Base, Ohio, for analysis. This direction [illegible] recent Air Force

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